



PRESS FOR PROGRESS

INTERNATIONAL WOMEN'S DAY DETROIT

In celebration of International Women's Day, join us for sips, sushi, networking, and shopping while we honor exceptional women!

03.12.18

6PM-10PM | MONDAY

CLUB HAUS DETROIT

\$50 ATTENDEE

\$80 VENDOR TABLE

INTERNATIONAL Women's Day — DETROIT —

ON MARCH 12, 2018 SUPER WOMAN PRODUCTIONS
& PUBLISHING PRESENTS ITS 6TH ANNUAL
INTERNATIONAL WOMEN'S DAY DETROIT

REGISTER NOW!

- International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating gender parity.
- International Women's Day Detroit - Women's Day Sip & Sushi is the *only official event held in the entire state of Michigan for the sixth year in a row.*
- Each year we bring women together to celebrate the women's movement and women owned businesses in a way that reflects the International Women's Day theme. This year it's #pressforprogress.
- International Women's Day Detroit - Women's Day Sip & Sushi honors local women who have made extensive contributions to society in business, politics, philanthropy, community, and the economy.

To **REGISTER** for the event click **HERE**.

SEE YOU THERE!

Learn more about

International Women's Day Detroit - Women's Day Sip & Sushi

www.superwomanproductions.com

INTERNATIONAL Women's Day — DETROIT —

MARCH 12, 2018

6TH ANNUAL INTERNATIONAL WOMEN'S DAY DETROIT

NOMINATE AN EXCEPTIONAL WOMAN

Each year we honor 4 women for their contributions to womankind. Nominees fall into one of the following categories:

- philanthropy (a nonprofit endeavor changing lives)
- business (economic opportunities provided through their business venture)
- politics (representation in government that is moving women forward)
- community (activism that is shaping our future)

Nominate exceptional women you know that embody these principles for recognition at #iwtdetroit on March 12, 2018. Honorees must attend in person to accept their award. All nominees are encouraged to attend and salute those selected. Support means showing up for each other, not just for yourself. Nominations close on February 1, 2018.

To **NOMINATE** an honoree for #IWDTDetroit click **HERE**.

Learn more about

International Women's Day Detroit - Women's Day Sip & Sushi
www.superwomanproductions.com

INTERNATIONAL Women's Day — DETROIT —

MARCH 12, 2018 6TH ANNUAL INTERNATIONAL WOMEN'S DAY DETROIT VENDOR INFORMATION

Deadline to apply for Vendor Partnership is February 1, 2018.

Vendors must be businesses that are a minimal of 51% woman owned.

Vendor Partnerships include 6 weeks of marketing of the selected businesses via social media, press releases, radio and website to a growing audience of 20,000+ people and engagement of over 70,000 monthly interactions on Twitter alone.

Vendors are strongly encouraged to provide an exclusive #iwtdetroit related promotion for the month of March 2018 for event attendees.

Food is not vendored at #iwtdetroit. If your product/service is food or beverages, you must select a sponsorship option for your product to be included in our event menu (details forthcoming) or be able to provide individually packaged product samples to place in attendee gift bags.

To **APPLY** for vendor partnership at #IWDTDetroit click **HERE**.

New Vendor Agreements. Vendors must share the event and their participation in it 1x each week leading up to the event (6 -weeks minimum) to their audience on social media and tag SWPP on that platform. *May lose their nonrefundable vendor fee if they don't. Vendor table sales end February 1. No exceptions. Price is \$80. No refunds. \$15 to add items to gift bags.

Learn more about
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SPONSOR INFORMATION

- 50 - 100 in attendance
- 10 - 15 vendors
- 10% male/90% female
- Ages 16 - 60

Women have over \$5 trillion dollars in buying power and are the decision makers on household spending, whether they're single or married. Women's rights initiatives impact women of all ages, religions, socio economic backgrounds and levels of education. Companies who sponsor will be seen as allies in the fight for women's rights.

Learn more about

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SPONSOR INFORMATION

Super Sponsorship Level \$5,000 - Includes:

- Includes 4 VIP seats at event.
- Autographed copy of Breaking Through the Black Ceiling by Angela T. Jones.
- Preorder reservation of upcoming book project in 2018.
- Quote by company/brand representative on Moguls in Media blog.
- Profile in Detroit CEO Magazine.
- 1:1 interview with Angela T. Jones on IRLTV before event.
- Photo opportunity with event honorees during the event.
- International Women's Day Detroit - Sip & Sushi swag gift.
- Acknowledgement of company/brand across social media and in press releases.
- Company's/brand's product sample or business cards included in attendee gift bags.
- Company/brand logo placement on SWPP website and Eventbrite.
- Vendor table at the event.

Business sponsorship Level \$500 - Includes:

- Includes 2 VIP seats at the event.
- 1:1 interview with Angela T. Jones on IRLTV.
- Photo opportunity with event honorees during event.
- International Women's Day Detroit - Sip & Sushi swag gift.
- Acknowledgement on social media and in press releases.

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SPONSOR INFORMATION

TERMS AND CONDITIONS:

You will have until March 1, 2018 to submit your sponsorship payment. There are no refunds of your sponsorship under any circumstances.

PAYMENT OPTIONS:

For your convenience we offer multiple forms of payment. The system you select will determine if additional fees are added for processing of your payment.

**Please select one of the following options
to remit your payment by March 1, 2018.**

PayPal

SquareUp

Eventbrite

Or make payment via:

- CashApp: \$SWPP
- Cashier's check or money order payable to: Super Woman Productions and Publishing, mail to: 8539 Meyers Rd, Detroit, MI 48228.